



LC *media* House

# What we are

There is absolutely no denying that we are a one of a kind, Brainwork Factory! LCmediaHouse wants you to be a great brand and yes we promise to provide you with high end communication and innovative design. Why? Because WE love YOU!

What we are you ask?

We will be your wings!

Let us manage your Social Media Marketing, advertising and brand building, the world will soon turn into a lovelier place for your brand!

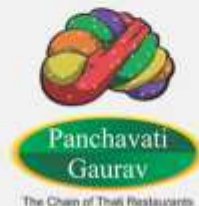
Did we mention that we also prepare films and create unique Designs?

Yes. We do..!

HUM AAPKA  
BRAND  
BAJA DENGEE!!!



# Our Clients



# What we do



- Advertising
- Branding Consulting
- Social Media Handling
- Concept Development
- Identity Design
- Packaging Design
- Retail Design
- Guerilla Viral Projects

What we do?

# Advertising

Where would the world be without advertising? Forget recalling a brand, not many would even realize your brand EXISTS in the market!

That would be a complete nightmare!

No matter how big or small, every firm has the right to talk PEOPLE into buying their products, and that's where LCmediaHouse comes in! Right?

**Tumhare pass  
kya hai?**  
**mere paas  
ADVERTISING HAI**





## Brand Consulting

No naming ceremony?  
*GASP!!*

Without proper branding, your company is a child without an identity. Can you imagine a nameless being?

Hell, no!

LCmediaHouse merges into the soul of your brand, creating marketing strategies and handling its execution!

What we do?

# Social Media Management

Gone are the days when using Social Media was considered a pastime or a 'luxury!'

The way the world's shaping up; Social Media platforms pretty much represent the HEARTBEATS of a brand!

LCmediaHouse builds your Social Media for you and develops strategies that will take the whole of Social Media by a storm!

**HEY! WHATSAPP?**

**TEJA MEIN HOON  
MARK IDHAR HAI**





## Concept Development

Concept is the MOTHER OF ALL IDEAS!

Without the mother, the idea is a building hovering in the AIR, with no concrete floor below!

*YIKES!*

Worry not! LCmediaHouse understands and creates concepts on the BASIS of YOUR product.

Remember? We said we LOVE you?  
YES.. We meant it...!



# Identity Design

There is always a thin line between “Modern Designs” and *‘what-on-earth-is-that!’* designs!

The designs created for YOUR company must be crisp, clean and easy to absorb, and not something that seems to be representing a whole different product altogether!

Oh dear!

LCmediaHouse creates transparent designs.  
Meaning YOUR design represent YOU.



**IDENTITY CRISIS**

# Packaging Design

Every single thing on earth has a packaging, be it natural - like a BANANA PEEL or man-made - like that AWESOME OUTFIT you are wearing now.

The CAR you travel in has a design, the TABLET you ate the last time you were ill also has a packaging design and yes, you know that WONDERFUL thing you want to buy? Yes, that has a packaging design too!

Now say, would an egg be as beautiful if it came in a square shape? Would the hen be comfortable laying a square egg? A lot to be figured out and that's exactly what we do!





## Retail Design

Selling was easy, some 100's of years ago!

*GULP!*

Today, selling has become an art which simply relies on the ability and innovation!

Guess who's got both?  
US!

When LCmediaHouse says retail, we are not just talking about stores; we have designed a full blown café as well, Café Monza.

# Guerilla Viral Projects

Guerilla, the latest trend in town to grab EYEBALLS and more!

*TEE-HEE!*

Traditional advertising methods have become way too obvious, as people have now become IMMUNE to it.

The usual = Gets IGNORED

The Unusual = Gets ATTENTION

We will create a new style to advertise your brand!

What style? Guerilla STYLE!

Needless to say, LCmediaHouse loves to monkey around and it's contagious!





**WE ARE  
CRAZY  
PEOPLE  
WITH  
CRAZY  
IDEAS**

## Why Choose us?

As a group of IMAGINATIVE and ENERGETIC bunch of creatively charged individuals, we continue to experiment with our impressive advertising and branding packages!

Once again, what are we?  
WE are in simple words YOUR ultimate ANSWER TO EVERY QUESTION!

Give us a nod and we are 'CREATIVELY YOURS' for your positioning!



HO GAYA NA KHATAM,  
CHAL HAWA AANE DE

LCmediaHouse

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YANNA RASCALA...  
MIND IT!

